

**African Development Bank Group
Temporary Relocation Agency**



**Institutional Procurement and Logistics Division
Fax Number: + (216) 71 83 52 49**

Date: 1st February 2010

INVITATION FOR PRE QUALIFICATION – ADVERTISING SERVICES

ADB/CGSP/ICBP/2010/0001

- 1) The African Development Bank (hereafter referred to as “The Bank”) is looking for qualified agencies/firms which have an international network for the provision of advertising services under a one-year framework agreement (renewable three times). The Applicant must have the ability to provide bilingual services in English and French. It must have capable staff with substantial experience in print and electronic media, diversity issues and development in Africa. Good analytical and editorial skills are essential.
- 2) Interested applicants must originate from one of the Bank’s member countries, list of which is provided at www.afdb.org.
- 3) The scope of the project and the forms to be completed are described in the prequalification document that is available for downloading from www.afdb.org under the “Procurement Section. Alternatively, the prequalification document may be obtained by sending a request to tender@afdb.org.
- 4) Candidates interested in this procurement opportunity shall register by sending an e-mail to tender@afdb.org.
- 5) Pre qualification will be conducted through the procedures prescribed by the Bank’s rules for internal acquisition of goods and services. The minimum requirements for pre-qualification are as follows:
 - a) Experience under contracts in advertising business in the role of contractor, subcontractor, or management contractor for at least the last five years prior to the applications submission deadline;
 - b) Minimum average turnover of at least One Million USD per annum for the last three years with a minimum of 30% share of advertising services. This amount is calculated as total certified payments received for contracts in progress or completed, in any one of the last three years;
 - c) At least three years under contract with international and/or financial organizations that have been successfully completed and that are similar to the proposed services;
 - d) Soundness of the applicant financial position and its prospective long term profitability; and
 - e) Capacity to have a cash flow amount of US\$ 200 000 equivalent.

The application for pre qualification should be submitted in sealed envelopes delivered at the address below by **April 15, 2010** at 1500hrs Tunis, Tunisia, local time. The envelopes should be clearly marked

“APPLICATION TO PRE QUALIFY – ADB/ICBP/CGSP/2010/0001”.

Institutional Procurement Division, CGSP.2

EPI Block B - Office 2A2

African Development Bank

ADB Temporary Relocation Agency (Tunis)

Angle des trois rues: Avenue du Ghana, Rue Pierre de Coubertin, Rue Hedi Nouira

BP. 323 1002 - Tunis Belvédère, Tunisia

Fax : +216 71 83 52 49

Email : tender@afdb.org

- 6) The Bank will reject late applications.
- 7) Applicants will be advised, in due course, of the results of their applications. Only firms and joint ventures deemed qualified under this procedure will be invited to bid.