



**Regional Forum for Africa on  
Women's Entrepreneurship Development  
In Response to the Financial Crisis**

*27-29<sup>th</sup> October 2009, Cairo, Egypt*

**Day 1: Tuesday, 27 October 2009**

09:00 – 10:00: **Registration**

10:00 – 11:00: **Inaugural session**

Under the patronage of **Her E. Suzanne Mubarak, First Lady of Egypt**

**Opening addresses by:**

- **Mr. Yousef Qaryouti**, Director ILO Cairo SRO
- **Mr. Charles Dan**, ILO Regional Director for Africa
- **Mr. Khushhal Chand Khushiram**, AfDB resident representative in Egypt
- Workers' organisation representative
- **Ronnie GOLBERG**, Regional Vice –President, International Organisation of Employers
- **H.E Mrs. Suzanne Mubarak**, First Lady of Egypt

**11:00 – 11:30: Break**

**11:30 – 13:00: Women Entrepreneurs Roundtable**

**Moderator: Mrs. Lamis Al-Hadidi**, Managing Editor of Egypt's Financial Daily

**Chair: Dr. Amany Asfour**, President of Egyptian Business Women Association (EBWA)



### **Women Entrepreneurs:**

West Africa : **Mrs Candide Leguede**, president, federation women entrepreneurs and business women of the Economic Community of Western African States (ECOWAS)

East Africa : **Mrs Sylvia Chabala Banda**, Sylva Food Solutions LTD (Zambia)

Southern Africa,

North Africa,

Central Africa

**13:00 – 14:30: Lunch**

### **STREAM 1: PROMOTING SUTAINABLE WOMEN ENTREPRISES**

14:30 – 15:30: **Keynote speech:**

- **Ms. Ndeye Khady Diop**, Ministry of Family, Food Safety, Women's Entrepreneurship, microfinance and Childhood of Senegal  
Women's Entrepreneurship Development in a globalised world

**General discussion**

**15:30 – 16:00: Break**

16:00 – 17:30: **Parallel sessions**

- ***Panel 1: getting the right environment***

**Chair:** **Mr Azad Jeetun**, Mauritius Employer Federation

**Panelists:** **Mrs Aderoju Odunsi**, CEO, Rehoboth Agro Allied Ventures, Nigeria  
**Martin Clemensson**, ILO Geneva , Small Enterprise Program Manager  
**Mrs Moubaraka Akinotcho**, woman entrepreneur from Togo  
**A government representative**

- ***Panel 2: Accessing finance***



**Chair:** Mrs Mary Njoroge, IFC-PEP Africa in charge of GOWE Kenya

**Panelists:** Mrs Oge Funlola Modie, Fund Director, Makeda Fund  
Mrs Sarah Puzzuoli, Development Manager, Microcred  
A woman entrepreneur from Mali  
A representative of Employer Organization

- **Panel 3: Linking WED to Growth Drivers**

**Chair:** Mrs. Zeineb Zafar, Women's National Council, Egypt

**Panelists:** Mrs. Elisabeth Nangah Ngalle, CEO of PC International (construction)  
Mrs. Jacqueline Arwa Mugo, Federation of Kenya Employers  
Government representative

17:30 – 18:30: **Plenary**

20:00: *Dinner sponsored by the ILO*

**Day 2: Wednesday 28 October**

### **STREAM 2: MONITORING WED IMPACT**

09:00 – 10:00: **Keynote speech:**

- **Jane Hodges, Director, ILO Gender Bureau**  
*Global Jobs Pact contribution to women economic empowerment*  
**Moderator: Daniel Mokokera, Journalist**

**General discussion**

10:00 – 10:30: *Break*



10:30 – 12:00: **Parallel sessions**

- ***Panel 4: WED Impact Indicators***

**Chair:** a representative for Economic Commission for Africa

**Panelists:** **Tite Habiyakare**, ILO Labour statistic specialist  
**Leila Ben Ali**, head of gender analysis division, African Union  
**Gehane El Sokkary**, **socioeconomist**, AfDB Egypt Field Office  
A representative of the World Bank, GEM program

- ***Panel 5: Enhancing WED Programmes Effectiveness***

**Chair:** **Mrs Marie-Thérèse Abena Ondo**, Ministry of Woman Promotion and Family, Cameroon

**Panelists:** **Dereje Alemu**, WEDGE ILO Project Coordinator, Ethiopia  
**Sabina Anokoye Mensah**, Ghana  
**Aissatou Toure**, vice-president, women entrepreneurship, Mali  
**Ghislaine Sinzanou**, International Trade Union Confederation

- ***Panel 6: Up scaling Successful WED Strategies and Programmes***

**Chair:** **Ms. Ndeye Khady Diop**, Ministry of Family, Food Safety, Women's Entrepreneurship, microfinance and Childhood of Senegal

**Panelists:** **Joni Simpson**, WED Coordinator , ILO  
**Mrs. Victorine Ouandaogo**, Woman Entrepreneur from Burkina Faso  
**Mrs Olive Munganyinka**, Manager of the Women Entrepreneurship Program in Rwanda  
**Dr. Comrade Obiajulu**, Employer Organization, Nigeria

12:00 – 13:00: **Plenary**

13:00 – 14:00: **Lunch**



### **STREAM 3: PARTNERING FOR WED IN AFRICA**

14:00 – 15:00: **Keynote speech**

- **Mrs. Gisèle Yitamben, Founder of ASAFE, Association for Support to Women Entrepreneurship, Cameroon**

Working as One for WED in Africa: Institutionalization of WED Forum

**Moderator:** Daniel Mokokera, Journalist

**General discussion**

15:00 – 15:30: **Break**

15:30 – 17:00: **Parallel sessions**

- ***Panel 7: Enhancing Government support for women's entrepreneurship development***

**Chair :** **Thomas Hurley** , Director of Human Development Department , AfDB

**Panelists:** **Mr Yusuf Mohamed**, Board member of National Empowerment Foundation in Mauritius

**Mrs Julian N. Adyeri Omalla**, Managing Director Delight Limited, Uganda

Ministry of Gender policy in Kenya

- ***Panel 8: Enhancing Women Entrepreneurs Networking in Africa***

**Chair:** **Danièle Rousseau**

president of the Association “Women entrepreneurs without borders”

**Panelists:** **Mrs Fatoumia Ali Bazi**, project manager in charge of gender and women entrepreneurship at the Indian Ocean commission

**Mr. Frederick Muia**. Senior Adviser for Africa, International Organization Of employers.

**Mrs. Mirabelle Soh**, Association of Business Women of Cameroon - GFAC and in charge for Africa of the Internet platform CandGo



- ***Panel 9: Expanding Donors' WED Support in Africa***

**Chair:** **Martin Clemensson**, ILO Geneva , Small Enterprise Program Manager

**Panelists:** **Mrs Florizelle B. Liser**, United States Representative for Africa  
**Mrs Helle Andersen**, Operations Officer , IFC Cairo  
A representative of JICA, Japan International Cooperation Agency  
A representative of Norad

**17:00 – 18:00: Plenary**

**20:00 Dinner hosted by the Egyptian Government**

### **Day 3: Thursday 29 October**

**09:00 – 10:00: Keynote speech:**

- **Habiba Al Marashi**, CEO, Chairperson EEG, Board  
Member UN Global Compact  
Women's Entrepreneurship Development and the Global Compact

#### **General discussion**

**10:00 – 11:30: Summary of main issues from all discussions (ILO official)**

*The way forward; actions for WED in the context of the crisis*  
*Proposed approach and strategy for institutionalizing the WED Forum*

**11:30 – 12:30: Break**



12:30 – 13:30: **Comments from groups consultations (Workers, Employers, Government and WE)**

13:30 – 14:00: **Adoption of the Cairo Communiqué/Declaration**

14:00 – 15:00: **Closing Ceremony**

15:00: **Press conference**