



# Feed Africa Nourrir l'Afrique

AGRICULTURAL TRANSFORMATION IN AFRICA 2016-2025  
LA TRANSFORMATION AGRICOLE EN AFRIQUE 2016-2025

## FEED AFRICA IMPLEMENTATION ENGAGEMENT WORKSHOP FOR SOUTHERN AFRICA

INTERCONTINENTAL HOTEL, LUSAKA, ZAMBIA



AFRICAN DEVELOPMENT BANK GROUP  
GROUPE DE LA BANQUE AFRICAINE  
DE DEVELOPPEMENT

8 NOVEMBER 2016

## **Objective**

The objective of the Feed Africa Implementation Engagement Workshop is to get traction for the implementation of “Feed Africa: Strategy for Agricultural Transformation in Africa 2016-2025,” approved by the African Development Bank (AfDB) Board of Directors in June 2016.

Following the official launch of Feed Africa Strategy on 19<sup>th</sup> September 2016 at the AfDB headquarters in Abidjan, Cote D’Ivoire, the Bank now seeks to mobilize partners and build momentum for the implementation of the strategy among a broad range of stakeholders including public and private actors of AfDB’s regional member countries involved in the agriculture sector – farmers, farmers’ associations, service providers (inputs, processing, marketing, ICT), financial institutions, agriculture SMEs, food and beverage companies, women, the youth, researchers, civil society organizations, Development Partners, academics, and the media. To achieve this objective, the Bank will conduct a series of regional workshops during the weeks of 7<sup>th</sup>-30<sup>th</sup> November 2016 as follows:

- Central Africa Region: Yaoundé, Cameroon
- East Africa Region: Kampala, Uganda
- North African Region: Tunis, Tunisia
- West Africa Region: Dakar, Senegal
- South African Region: Lusaka, Zambia

## **Background**

Agriculture is a major source of income in Africa; however, untapped agricultural potential has contributed to persistent poverty and deteriorating food security, resulting in a projected increase in the number of undernourished people from ~240 million in 2015 to ~320 million by 2025. Falling commodity prices for a broad range of natural resources are creating an increasing imperative for African nations to diversify their exports and reduce current account deficits. At the same time, increased food demand and changing consumption habits driven by demographic factors such as population growth and urbanization are leading to rapidly rising net food imports, which are expected to grow from US\$ 35 billion in 2015 to over US\$ 110 billion by 2025.

Rising imports are indicative of a broader opportunity to transform agriculture construed as a business. These food imports represent a diverse set of markets, both in key commodities as well as processed goods and associated or ‘agro-allied’ industries worth more than US\$100 billion in revenue per year. The scale of imports demonstrates that demand exists, if a vibrant private agribusiness sector in Africa can be stimulated to service it.

Addressing the unfulfilled potential of agriculture is an imperative for Africa. Transforming the agriculture sector can and should be harnessed towards a vital impact on inclusive growth on the continent. In 2014, over 60% of people in Africa lived in rural areas and relied on agriculture for their livelihoods, and women in Africa made up at least half of the agricultural labor force. The further development of agriculture as a business can create

opportunities for those in rural areas, as well as for women and youth across the continent. It can drive inclusive growth, helping to reduce poverty and build wealth.

In order to respond to these challenges and as part of the Bank's High 5s Agenda, the Bank adopted "Feed Africa: Strategy for Agricultural Transformation in Africa 2016-2025". This strategy brings its support to the Malabo commitments as well as the four specific goals of the Comprehensive African Agricultural Development Program (CAADP) viz.: (i) Contribute to eliminating extreme poverty in Africa by 2025; (ii) end hunger and malnutrition in Africa by 2025; (iii) make Africa a net food exporter; and, (iv) move Africa to the top of export-orientated global value chains where it has comparative advantage.

**The Bank seeks to mobilize 300-400 billion dollars in the next 10 years** to transform African Agriculture into a globally competitive, inclusive and business-oriented sector that creates wealth, generates gainful employment, and improves the quality of life for Africans. It also seeks to bring to scale, existing and successful initiatives across Africa and beyond.

The Strategy is forward-looking, ensuring that key outcomes beyond growth of the agriculture sector include food security and supports inclusive growth through increased representation of women and youth, and improved resilience to climate variability and shocks.

**The Strategy seeks to transform a group of 18 commodity value chains across the various agro-ecological zones on the continent and is premised on a set of seven enablers:**

1. **Increase productivity** by catalyzing the development of effective input distribution systems and reduction in post-harvest waste and loss;
2. **Realize the value of increased production** by facilitating increased investment in output markets and supporting market incentives;
3. **Increase investment in enabling infrastructure**, both hard infrastructure (such as roads, energy and water) as well as soft infrastructure (especially ICT, which can have positive effects);
4. Create an **enabling agribusiness environment** with appropriate policies and regulation;
5. **Catalyze flows of capital** (especially commercial lending and private investment) to scale agribusinesses;
6. Ensure that transformation delivers on broad-based needs of Africans, by ensuring **inclusivity, sustainability and effective nutrition** beyond what the market may deliver otherwise
7. **Coordinate** activities to kick start transformation, align activities and investments of different actors, and guide initial activities to the point where private sector actors can be crowded in;

## **Date and Venue**

The Feed Africa Implementation Engagement Workshop for the Southern Africa Sub-Region will be held in **Lusaka, Zambia on 8<sup>th</sup> November 2016 at the Intercontinental HOTEL.**

## **Participants**

- The event will be attended by about **180** public and private actors from AfDB regional member countries involved in the agriculture sector value chains – farmers, farmers' associations, service providers (inputs, processing, marketing, ICT), financial institutions, agricultural SMEs, food and beverage companies, women, the youth, researchers, civil society organizations, Development Partners, academics, and the media.
- One private and one public sector representative from each of the 10 countries in the Southern Africa region have been invited to attend the workshop.

## **Methodology**

- The Half-day workshop will receive presentations, and involve a panel discussion, and question and answer session and press briefings.

## **Annex 1 Profile of Moderator –Namakau Mukelabai (Indigo Events and Media Solutions**



Namakau Mukelabai is an accomplished entrepreneur and broadcaster. She is the founder and CEO of Ndangwa Public Relations and Media as well as Indigo Events and Media Solutions. She worked with the Zambia National Broadcasting Corporation for 22yrs as TV and Radio Newsanchor. She is a moderator, public speaking expert specialising in Corporate, VIP, Diplomatic and high level Government forums.

The highlights of her career include: being the moderator of high level panel discussions at the African Development Bank Annual Meetings in Lusaka, Zambia in May 2016; being the MC and moderater during the visit of Sir Richard Branson to Zambia for the Pangaea Securities Business forum in 2014; being the co-MC at the UNWTO closing ceremony broadcast live on TV in Zambia and Zimbabwe in August 2013, attended by the Presidents of Zambia and Zimbabwe and other local and international dignitaries.

Namakau is a Public Relations and Media Consultant – with interest in Communications Strategy development and implementation, Internal Communication and Crisis Management; moderator of public discussions and corporate event management.

Namakau holds a Master's in Public Relations and Strategic Communications from Leeds Beckett University, UK and a Bachelor's Degree in Communication from Edith Cowan University, Australia as well as a Diploma in Journalism.