



Lessons from Agro-Allied Industrialization Experience and perspectives in Liberia

Presentation by Dr Charles McClain
Deputy Minister of Planning and Development
at the Ministry of Agriculture of Liberia
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Liberia Agricultural Transformation Agenda

GOAL: Economic diversification and Inclusive Growth

ONE PROGRAM: Develop value chains for agricultural goods, from production to processing and manufacturing, by promoting self-sustaining market systems & adopting export-driven industrial policy for 21st Century

4 GUIDING PRINCIPLES:

- Develop priority value chains through private sector investment and markets
- Promote innovative financing solutions
- Adopt an export-driven industrial policy, including production of downstream products
- Promote enabling business environment

VALUE CHAINS: Cocoa, Oil Palm, Rubber, Fisheries (Marine/Aquaculture), Rice, Cassava, Horticulture, Poultry/Small Ruminants

OBJECTIVE TO 2017: Agro-businesses **irreversibly anchored** in Liberia's long-term economic landscape through increased investments of private sector at critical stages of value chain

CROSS-GOVERNMENT EFFORT:

- Core team: MoA, MoCI, MFDP
- Other MACs: MoS, CBL, NIC, NBC, LRA, MIA, MPW, MLME, MoL, MYS, MoT, LEC, FDA, LACRA, CDA, NPA, Land Commission, LBDI, LRDA, CARI, MICAT

MULTI-STAKEHOLDER APPROACH: Alignment of donor support behind LATA program as well as Implementing Partners, Private sector associations, NGOs, Civil Society org

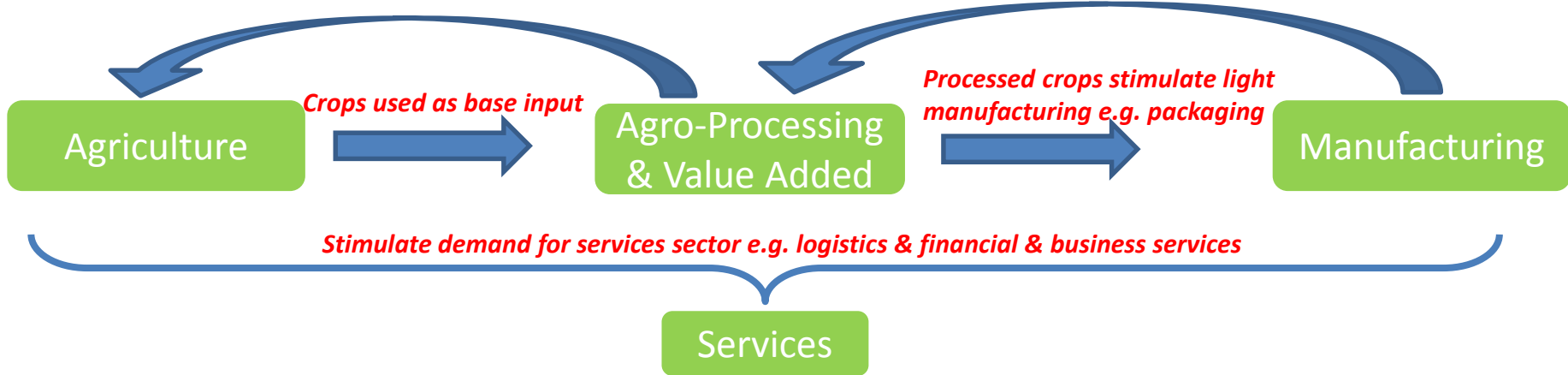
Value chain approach

1

Vision for Economic Diversification & Industrialisation

Creates much larger, stable market for farmers

Creates much larger, stable market for value addition investors



2

Holistic Approach: Value Chain Development & Targeting Products we can Manufacture from our crops

What Products Can we Manufacture AT SCALE in Liberia from Our Main Crops?

Rubber

Oil Palm

Cocoa

Fish

Cassava

Rice

Other

Rubberwood, RSS, Household utensils, Fan Belts, Shoes, Boots, Mats

Cooking Oil, Soaps, Biomass fuel, Feed

Grade A, Feed, Butter, Powder, Chocolate, Cosmetics

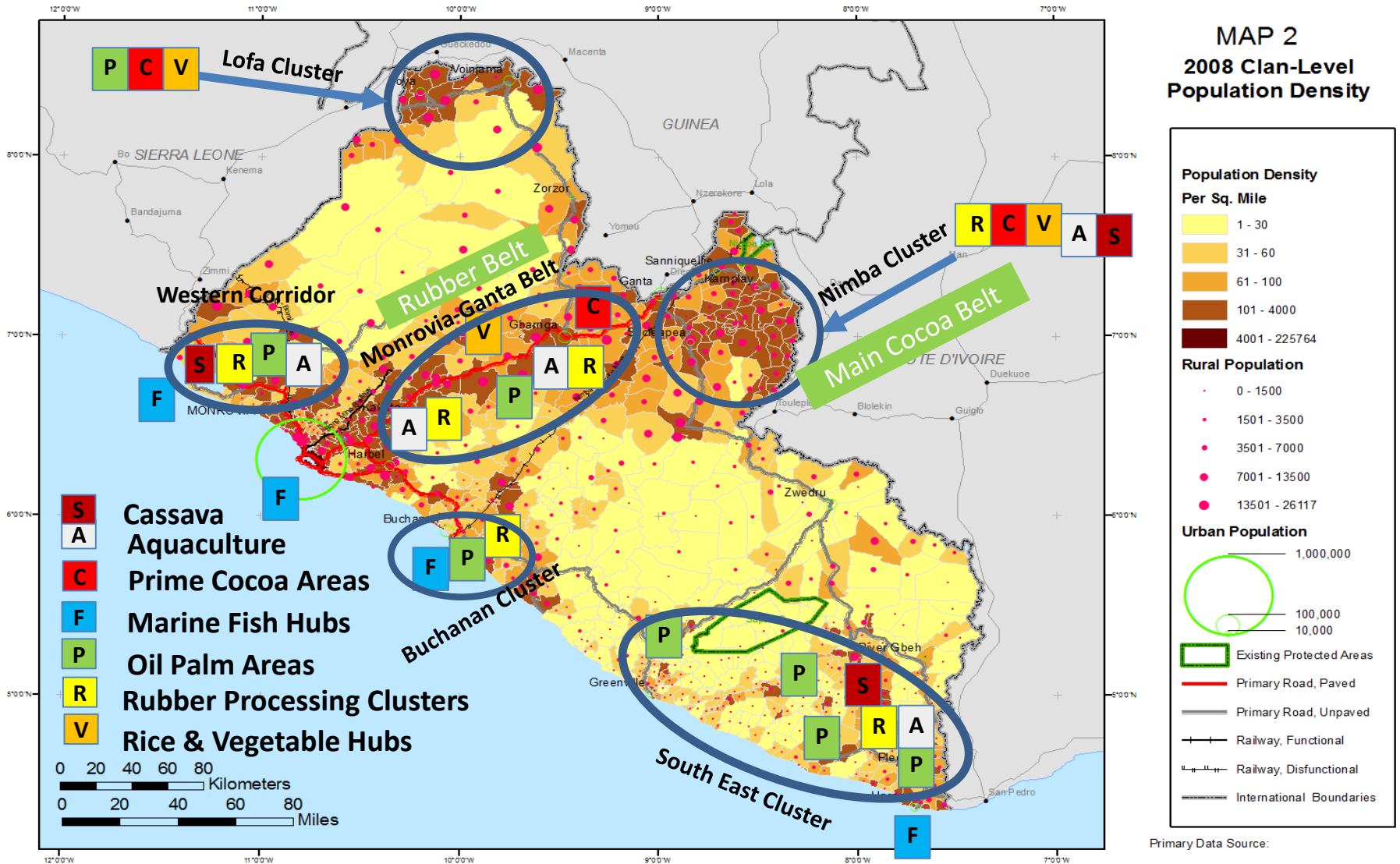
Fresh/Dried, Fillets, Canning, Frozen, Fish Sauce

High Quality Flour, Chips, Gari, Fufu, Glue, Starches, Alcohol

Rice, Cereals, Feed, Snacks, Crackers, Rice Oil, Noodles

Plastics, packaging, nails, bolts, eggs, snacks, processing equipment

6 agro-clusters identified

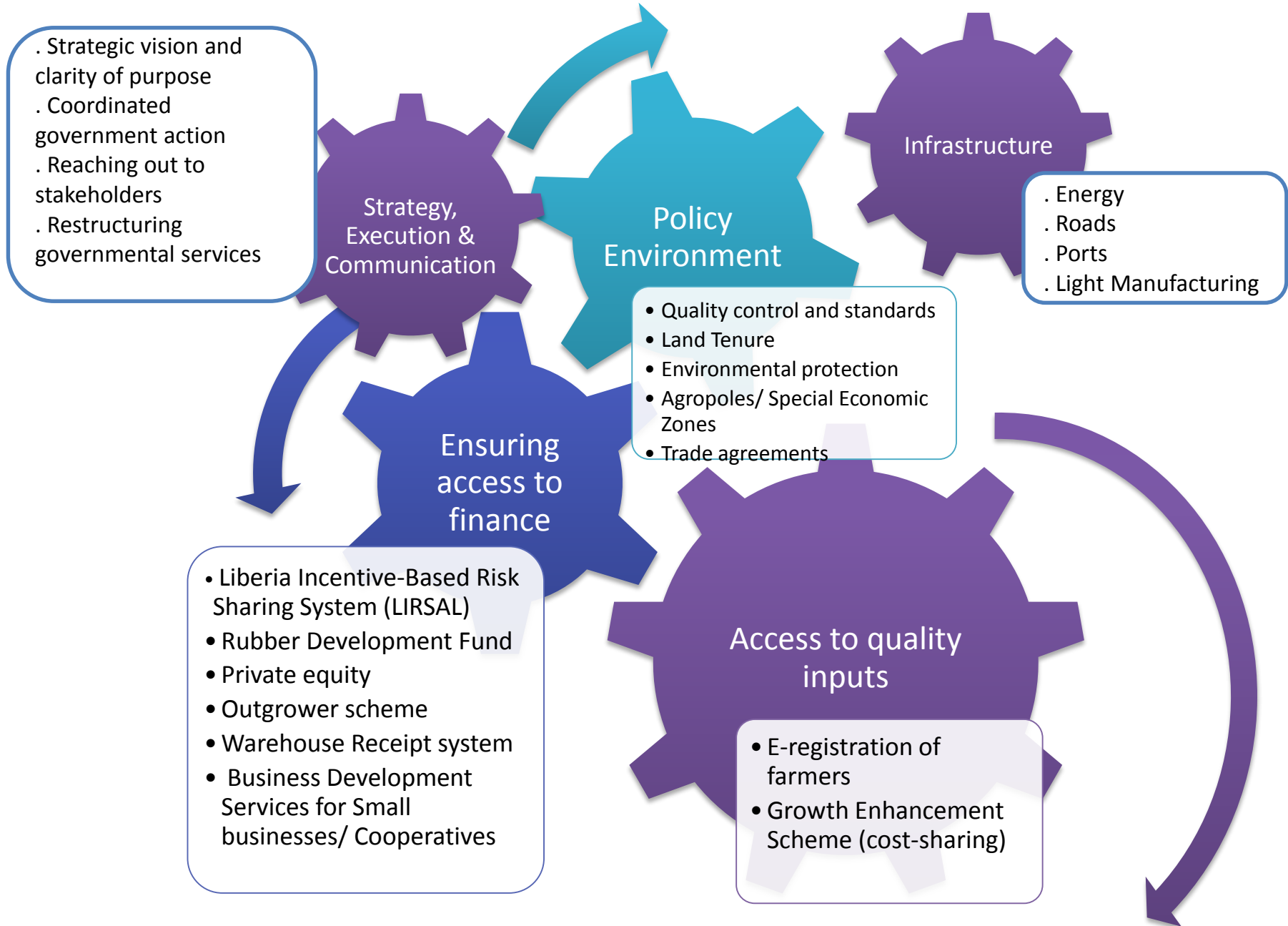


Primary Data Source:

Liberia Institute of Statistics and Geo-Information Services

Map Projection: UTM Zone 29N
Datum: WGS 84

Adopting a holistic approach



Expected results by end 2017

OBJECTIVE: STRUCTURES/SYSTEMS SET UP & PRIVATE INVESTMENT ACROSS VALUE CHAINS

PROGRAMMATIC LEVEL: Program fully designed; Outcomes and targets identified; Roles & Responsibilities clarified; Execution & monitoring systems; Budget and financing available

ENABLING MECHANISMS: eRegistration of farmers; eWallet system; Financing available for agribusiness (de-risking); Business Development Services/Entrepreneurship; Agro-dealer network

RUBBER: Sector financing available; 3 RSS Clusters operational; New market opened

COCOA: LACRA Act passed; Cocoa Regulations adopted; Warehouse rehabilitation & Warehouse receipt system in place; Independent certifier operating; Foreign value chain investor; Access to inputs & extension services to smallholder farmers

OIL PALM: Outgrower scheme pilot implemented for Concession holders; Processing mills operational; Exports of Oil Palm; Non-concessionary production & marketing increased

RICE: Increased yields and access to market; Cost of production reduced; Private sector investment; Export markets; Feasibility study for Commodity trading platform

FISH: Robertsport & Monrovia fishing facilities operational and privately managed; Reform of tax & regulatory framework; Industrial investor in Aquaculture

CASSAVA: High quality Cassava Flour used in bread; Starch production

POULTRY/SMALL RUMINANT: Investor in feed production; Backyard poultry rearing project

Some key achievements to date

- **Presidential Task Force on Agriculture & Manufacturing**
 - Unprecedented collaboration of government services in supporting agriculture, agribusiness and related industries in Liberia
 - Strategic partnership with donors, private sector, NGOs
- **Adoption of supporting laws, policies, regulations**
 - Liberia Agricultural Commodity Regulatory Agency
 - Rubber Development Fund
 - Fisheries and Aquaculture Policy
 - Duty free inputs for agricultural goods and equipment
- **E-Registration of farmers and e-Wallet system**
 - Pilot undertaken in 2016: more than 200,000 farmers. Phase 2 underway
 - 2,600 farmers redeemed 200 kg of fertilizers and 26 metric tons of lowland seed rice
- **Investors being sought for Oil Palm outgrower scheme**
 - Production-protection agreement: for every ha developed, 5 are protected
 - Pilot being planned for 4,000 ha at total cost of USD 29m
 - Production expected to rise from 0mt to 1,394 mt in 2016 and 47,000mt in 2017, representing revenues of USD 39.4m in 2017

Thank you