SUMMARY OF KNOWLEDGE EVENTS

Transforming Agriculture for Wealth Creation in Africa

Economic Governance & Knowledge Management Vice Presidency
SUMMARY OF KNOWLEDGE EVENTS Economic Governance & Knowledge Management Vice Presidency

South Africa's Cape Town Mountain and Sea views
EVENT CATEGORIES

HIGH-LEVEL PRESIDENTIAL EVENTS p 5
CONVERSATIONS AND INVESTMENT FORA p 12
KNOWLEDGE DISSEMINATION AND POLICY DEBATES p 23
CULTURAL INDUSTRIES TO SPUR ECONOMIC TRANSFORMATION p 27
President Special Panel on “Accelerating Implementation of the Bank’s Ten-Years Strategy with the High 5s Agenda” and on the AFD Policy lab

DATE 23 May       TIME 18:00-20:00       VENUE Seminar Hall 4

SHORT VIDEO MESSAGE FROM
• Mr. Kofi Annan, co-Chair of the “AfDB Special Panel”
• Mr. Horst Kohler, co-Chair of the “AfDB Special Panel”

SPEAKERS
Dr. Ngozi Okonjo-Iweala, Chairperson, GAVI Alliance Board

PANELISTS
• Mr. Lars Thunell, Chair of the African Risk Capacity Insurance Company Limited (ARC Ltd) & former CEO of the International Finance Corporation
• Mr. Jay Ireland, President and CEO of General Electric, Africa
• Mr. Ismail Serageldin, Director, the Library of Alexandria
• Prof. Justin Yifu Lin, Honorary Dean and Professor, Peking University

MODERATOR
Ms. Bronwyn Nielsen, Senior Anchor of CNBC Africa

DESCRIPTION
Transformation of African agriculture is a must in the context of the global commitment to end poverty and overcome hunger and food insecurity. This special Panel will spotlight the need for Africa to increase food production through investing in technology and innovation. Issues to be covered in this town hall style debate, include, among others, the following:

☐ How can the Bank and other donor agencies leverage and crowd-in financial resources, moving from “billions” to “trillions” in profit and dividend-driven development investments in agriculture?

☐ Which financing modalities will fast-track the achievement of Africa’s agricultural transformation?
Leadership for Agricultural Transformation: Town Hall with the President

DATE 23 May  TIME 11:30-13:00  VENUE Seminar Hall 2

PRESIDENTIAL PANEL
- Dr. Akinwumi A. Adesina, President, AfDB
- H.E. Macky Sall, President of Senegal
- H.E. Patrice Talon, President of Benin
- H.E. Daniel Kablan Duncan, Vice-President of Côte d’Ivoire

- Ambassador Kenneth Quinn, President of the World Food Prize Foundation

MODERATOR
- Ms. Bronwyn Nielsen, Senior Anchor of CNBC Africa

DESCRIPTION
This event is a town hall with Presidents of the AFDB and Heads of States around developing and promoting an agricultural sector that serves as catalyst to industrialization in Africa. Hon. Willy Bett, Cabinet Secretary-Ministry of Agriculture Livestock & Fisheries from Kenya, representing His Excellency President Uhuru Kenyatta, President of Republic of Kenya will make his contribution from the floor (1st row). The debate will elaborate on avenues for industrial agri-businesses to raise productivity and diversify the labour force to include manufacturing and services.

Of particular focus is the issue of which policy options to opt for to overcome multiple market failures and imperfections and enable a dual structural transformation of agriculture; and accelerate agriculture transformation in Africa.

The event will also discuss the state of African agriculture; existing investment opportunities; and policy tools to unlock the potential of the sector. It will also provide views from African Leaders on new initiatives in agricultural transformation in Africa.
Kathakali performer in the virtuous pachcha (green) role in Cochin in South India. Kathakali is the ancient classical dance form of Kerala.
Developing Africa’s Grey Matter Infrastructure: Addressing Africa’s Nutrition Challenges

DESCRIPTION

Human capacity or “grey matter infrastructure” is arguably a crucial contributor to economic growth. Of the approximately 795 million people suffering from chronic undernourishment globally, 230 million live in Africa; resulting in the highest prevalence of undernourishment worldwide. Studies confirm that stunting shrinks the size of the brain and therefore compromises current and future economic growth of nations. Simply put: stunted children today beget stunted economies tomorrow.

Issues to be discussed are:

- Which direct investments and partnerships should the Bank engage in to support nutrition programs?
- Which innovative methods and efforts will fight hunger and food poverty as well as enhancing the nutritional value of food?
- How can Africa mobilize financing to address malnutrition?

DATE 22 May  TIME 14:00-16:00  VENUE Seminar Hall 2

OPENING REMARKS BY
- Ambassador Kenneth Quinn, President of the World Food Prize Foundation

PANEL
- Mr. Baffour Agyeman-Duah, CEO of the John Kufuor Foundation
- Mr. Muhammad Ali Pate, CEO of Big Win Philanthropy
- Mr. Shawn Baker, Director of Nutrition, Bill and Melinda Gates Foundation

MODERATOR
- Ms. Lauren Landis, Director for Nutrition, United Nations World Food Programme
- Ms. Zouera Youssoufou, CEO, Dangote Foundation

Ms. Rajul Pandya-Lorch, Chief of Staff and Head, 2020 Vision for Food, Agriculture and the Environment Initiative, International Food Policy Research Institute
# Agriculture Is Cool: Engaging Africa’s Youth

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>VENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 May</td>
<td>16:30-18:30</td>
<td>Seminar Hall 4</td>
</tr>
</tbody>
</table>

- Short Documentary on Youth Agripreneurs
- Testimonies of selected Youth Agripreneurs

## PANEL GUEST
Winner of the Youth Agripreneur Award

## REMARKS BY
H.E. John Dramani Mahama, Former President of Ghana

## PANEL
- Ms. Ada Osakwe, CEO, Agrolay Ventures
- Ms. Evelyn Ohanwusi, Head, Partnership Advocacy and Resource Mobilization, Youth Agripreneurs, Nigeria
- Mr. Noel Mulinganya, Coordinator, IITA Youth Kalambo Agripreneurs in East DRC
- Mr. Max Bankole Jarett, Deputy Director, African Progress Panel
- Dr. Temitope Aroge, Managing Director, Arog Bio Allied Agro Services Ltd

## MODERATOR
Ms. Lerato Mbele, Presenter of Africa Business Report, BBC World News

## DESCRIPTION

Africa has approximately 420 million youth between the ages of 15-35, most of whom lack access to land, finance, markets, technologies and practical skills to participate in agriculture. The youth also perceive farming as unattractive. The Empowering Novel Agri-Business-Led Employment (ENABLE) Youth Program proves that with access to agribusiness, the youth can be the driving force for agricultural transformation.

The event will showcase the concept of “Youth Agripreneurs” developed by the International Institute of Tropical Agriculture. This event will feature a short documentary film highlighting the AfDB’s role in attracting more investment for youth in agribusiness. A panel discussion on the topic of youth in agriculture, and the celebration of Agripreneur excellence through an award ceremony will close the event.
CONVERSATIONS AND INVESTMENT FORA
DESCRIPTION

Agriculture and agribusiness together account for about 45 percent of the economy of Sub-Saharan Africa. The share of agribusiness (including logistics and retail) in GDP averages 20 percent, while the share of agricultural production is about 24 percent for low-income countries, mostly subsistence production. Agribusiness development still faces serious constraints and this is a key contributor of Africa’s underperformance in agriculture.

Issues to be discussed include the following:

- How can agriculture be positioned as a profitable business and source of wealth and employment?
- How can African agriculture be transformed into a globally competitive, inclusive and business-oriented sector that creates wealth, generates gainful employment, improves quality of life and secures the environment?
## Let’s Talk Africa-Asia Partnerships

### DATE 23 May  |  TIME 15:30-17:30  |  VENUE Seminar Hall 2

### LEADERS’ DIALOGUE
- Dr. Akinwumi A. Adesina, President, AfDB
- H.E. Macky Sall, President of Senegal
- H.E. Patrice Talon, President of Benin
- H.E. Daniel Kablan Duncan, Vice-President of Côte d’Ivoire
- Ms. Helen Hai, CEO, Made in Africa Initiative, China

### MODERATOR
- Ms. Georja Calvin-Smith, France 24

### DESCRIPTION

The relationship between Africa and Asia has changed considerably since 1955; and particularly in April 2015 with the Bandung Africa-Asia summit which led to the adoption of a Declaration on Reinvigorating the New Asian African Strategic Partnership. The common interest is to nurture strong relations amidst increasing global challenges; to promote and protect human rights; and to strengthen multilateral relationships between the two regions. Trade ties between Asia and Africa have also since been completely transformed, led by China’s economic ascendancy to become the world’s second largest economy. However, most investments flow in one direction – from Asia to Africa.

The event will discuss topics of mutual interest between the two regions.
Poor infrastructure cost Africa a cumulative 25 percent in foregone growth in the last two decades alone, equivalent to the growth rate achieved in the past ten years. Although Africa accounts for 16% of the world’s population, 53% of its citizenry does not have access to electricity. Africa’s industrialization agenda may remain a pipedream without a substantial overhaul and meaningful investment in the infrastructure sector. The AfDB launched the Africa 50 Fund, as well as the New Deal on Energy for Africa geared towards accelerating universal access to electricity in Africa by 2025.

The event will discuss how the MDBs and other regional financing institutions can create a platform for participation of the private sector, including specialized investment banks and other agencies to leverage resources for infrastructure development.
**Innovative Financing for Agriculture**

**DATE** 23 May  
**TIME** 14:00-15:30  
**VENUE** Seminar Hall 1

**SETTING THE CONTEXT**

Ms. Jennifer Blanke, Vice-President, Agriculture, Human & Social Development, AfDB

**PANEL**

- Mr. Mezuo O. Nwuneli, Managing Director, Fund for Agricultural Finance in Nigeria (FAFIN)
- Mr. Sean de Cleene, Vice President, Business Development & Strategic Partnerships, AGRA
- Mr. Mark Suzman, Chief Strategy Officer & President, Bill and Melinda Gates Foundation
- Lord Paul Boateng, Chairman, AECF

**CONTRIBUTIONS FROM AfDB GOVERNORS**

- Dr. Vera Songwe, Director, West Africa, IFC
- Hon. Henry Kiplagat Rotich, AfDB Governor for Kenya
- Hon. Ambassador Claver Gatete, AfDB Governor for Rwanda
- Hon. Amadou Ba, AfDB Governor for Senegal

**MODERATOR**

Ms. Julie Gichuru, News Anchor, KBC

**DESCRIPTION**

There is a large financing gap for private sector-led development of agricultural value chains, with an estimated gap of US$50 billion for smallholder farmers. Private capital flows into the sector is constrained by low risk-adjusted returns and high transaction costs driven by small deal sizes, high delivery costs, and inadequate banking technology. These factors discourage banks from developing agriculture sector expertise or investing in innovative delivery models. There’s also a need to de-risk agriculture as an asset class and build banks’ capacity to serve smallholder farmers.

This event will present the planned approach to deploy innovative financing models to stimulate increased agricultural financing on the continent with risk-sharing models to ensure successful deployment and sustainability.
## Description

African countries are increasingly driven to mobilize domestic resources to finance ambitious development programs. They are however constrained by persistently low rates of domestic savings; low share of taxes in their Gross Domestic Product and inefficiencies in public spending.

The event will be a panel discussion gathering AfDB Governors and Central Bank Governors from Regional Member Countries and will cover issues related to ways to enhance the size and efficiency of domestically mobilized resources; possible approaches for broadening the tax base and minimizing fiscal evasion; and financial regulatory reforms having the potential of attracting investments from institutions, such as pension funds and sovereign wealth funds. The root causes for illicit financial flows will be also part of the discussions.
Women in Agriculture

Several studies have affirmed the centrality of women’s role in African agriculture, with approximately 80% of economically active women citing agriculture as their primary activity. Agricultural value chains however reveal a persistent gender gap that is further exacerbated by disparities in access to formal financing. This implies that Africa’s agriculture innovation systems must of necessity take gender issues into account to achieve transformative change.

The discussion will focus on the following issues:

- How can agricultural transformation strategies enhance employment opportunities for women in Africa?
- Which options will optimize African women’s capacity development to increase productivity, income, sustained entrepreneurship and ultimately economic empowerment?
- Which non-traditional and global approaches can be adapted to transform women’s role and participation in agriculture?
A malagasy woman pollinate manually a vanilla flower
DESCRIPTION

Africa’s agricultural transformation continues to be plagued by energy and power deficits despite an abundance of natural resources and favourable climatic conditions. AfDB’s New Deal for Energy in Africa aims at providing 205 million households with electricity by 2025, out of which 75 million may be sourced from off-grid solutions. The 2016 Paris Agreement implies strong political will on climate change but three questions, which are covered in this session, remain outstanding:

■ How can Africa progress its few success stories to a systemic continent wide change?

■ How can the continent leverage opportunities and overcoming barriers, including access to finance to achieve transformation of the energy sector?

■ Which options are available to policy makers, private operators and financial institutions to achieve these ambitions?
SUMMARY OF KNOWLEDGE EVENTS
Economic Governance & Knowledge Management Vice Presidency
DESCRIPTION

Under the theme of “Entrepreneurship and Industrialization in Africa”, the 2017 African Economic Outlook report highlights the resilience of African economies amidst regional and global headwinds. It also elaborates on opportunities and challenges of entrepreneurship in Africa as well as on the importance of strong and committed leadership; and the role of the private sector in driving industrialisation in Africa. A question is risen as to which policy solutions will address constraints facing entrepreneurs, especially SMEs in Africa?
“Beating the Odds: Jump-Starting Developing Countries”

**DESCRIPTION**

"Beating the Odds: Jump-Starting Developing Countries" by Justin Yifu Lin and Célestin Monga (forthcoming, May-June 2017 by Princeton University Press) addresses key issues of Africa’s economic development.

The book has been endorsed by several Nobel laureates in economics and is billed to be a key reference material for scholars on Africa’s development issues.

- "This powerful book brings encouraging news to developing countries. A nation does not have to be developed to achieve economic growth." —Edmund Phelps, Columbia University, Nobel Laureate in Economics
- "Rather than focus on austerity and painful ‘reform’ programs, Lin and Monga demonstrate that there is a role for government, industrial policy, and other measures that help business grow and create jobs. They forcefully show that another world is possible." —Joseph E. Stiglitz, Columbia University, Nobel Laureate in Economics
- "Justin Yifu Lin and Célestin Monga draw on long experience and insightful analysis to show how successful economic development depends, first and foremost, on a pragmatic assessment of each nation’s comparative advantages and a realistic understanding of how they can change over time" —Roger Myerson, University of Chicago, Nobel Laureate in Economics
Civil Society Panel

DATE 25 May  TIME 09:00-11:00  VENUE Seminar Hall 4

SETTING THE CONTEXT
Ms. Sipho Moyo, Director, Special Operations, AfDB

PANEL
• Dr. Sudarshan Suryawanshi, CEO, India Society of Agri-Business Professionals (ISAP)
• Dr. Khurana Kamal, CEO, Federation of Indian Farmer Producer Organizations and Aggregators (FIFA)
• Ms. Dorothy Mukhebi, Deputy Director, African Women in Agricultural Research
• Ms. Lucy Muchoki, CEO, Pan African Agribusiness and Agroindustry Consortium, Kenya
• Mr. David Wilcox, Social Change Leader and the Founder of ReachScale

MODERATOR
Ms. Julie Gichuru, News Anchor, KBC

DESCRIPTION

Decades ago, Civil Society Organizations (CSOs) were often viewed as an opposition to other development stakeholders—especially governments. They have today evolved to engage in official consultation processes; and have influenced high level global initiatives such as the G8 agenda for Africa, the United Nations Framework Convention on Climate Change (UNFCC); and the Paris Agreement on Climate Change. They have also played a critical role in the fight against hunger, one of the AfDB’s High 5s goals.

The discussions will therefore focus on how the AfDB can enhance partnership with CSOs to deliver on its High 5s Agenda; and the strategies to adopt to enhance partnership between state and non-state actors and multilateral development agencies such as the AfDB.
Creating Wealth through Fashionomics

DATE 24 May       TIME 14:30-16:00       VENUE Seminar Hall 4

SHORT INTRODUCTORY STATEMENT
Dr. Célestin Monga, Vice-President and Chief Economist, AfDB

PANEL
• Mr. Pathe O, Fashion Designer, Burkina Faso and Côte d’Ivoire; Designer of famous “Nelson Mandela shirts”
• Mr. Sidahmed Alphadi, African Designer and UNESCO Artist for Peace
• Ms. Helen Hai, CEO, Made in Africa Initiative, UNIDO Goodwill Ambassador, Vice President and General Manager for overseas investment for Huajian Group

• Mr. David Suddens, CEO, Vlisco Group
• Mr. Nick Earlam, CEO Plexus Cotton Group
• Ms. Neelam Chhiber, Industrial Designer, Co-Founder of Mother Earth / Industree, India

MODERATOR
Ms. Namakau Mukelabai, ZNBC, Zambia

DESCRIPTION
It is estimated that the textile clothing industry can generate 400,000 jobs in Sub-Saharan Africa and exports could double in the next 10 years. In Côte d’Ivoire, women own 80% of businesses in the industry and close to half of the entrepreneurs are under the age of 35. These are also mostly SMEs and only 33% work with local suppliers. The Bank’s “Fashionomics” initiative supports the development of creative industries that utilize agriculture products, especially cotton, in Africa. How can Africa promote textile manufacturing from conception and design to both regional and international markets?

This event will combine a fashion show and panel discussion to illustrate possibilities for African agriculture-related industrialization that are typically debated in the abstract.
Young beautiful Indian woman wearing traditional Indian clothes, dancing bollywood dance outdoors
Changing Perceptions on Agriculture: The Role of the Entertainment Industry (“Nollywood Meets Bollywood”)

DESCRIPTION

The movie industry is emerging as an important contributor to GDP and employment in countries like Nigeria and India. How can the entertainment industry use its power and influence to dynamically change prevailing negative perceptions of projecting agriculture as a survival mode for the rural poor? How can it portray agriculture as a profitable economic sector with infinite beneficial business opportunities, and a force for structural transformation?

The event will also feature a networking cocktail and the screening of an African movie.

DATE 24 May      TIME 16:30-18:30      VENUE Seminar Hall 2

PANEL

• Ms. Oboli Omori, Nigerian Actress, Director and Producer
• Mr. Rajendrakumar Mohan Raney, Film Director and Producer, India
• Mr. Letaief Brahim, Director of the Carthage Film Festival (Tunisia)
• Ms. Rekha Rana, Bollywood and International Award Winning Actress, Winner of Miss Delhi
• Ms. Omotola Jalade Ekeinde, Nigerian Actress, Philanthropist, TIME 100 Most Influential People of 2013

MODERATOR

Dr. Victor Oladokun, CEO, 3D Global Consult
The Sounds of Africa’s Transformation: Cultural Night

DATE 24 May  
TIME 20:00-24:00  
VENUE University Convention Hall

PERFORMERS
• Mr. Lokua Kanza, Singer and Songwriter, DRC/Rwanda  
• Mr. Richard Bona, Singer and Songwriter, Cameroon

Sounds of Africa’s transformation will be an opportunity to showcase cultures of two of the oldest civilizations in the world: African and Indian. The event will feature performance from diverse African and Indian musicians, dancers, and artists. It is intended to be inspirational and to feature trend-setting artists whose work has come to the emerging, assertive, and dignified new Africa.