Introduction

Public-private partnership (PPP) is an increasingly important vehicle for investment in infrastructure and other areas in developing countries. This trend is changing the nature of relationships between governments, the private sector, and official development agencies including multilateral development banks. Evaluation of PPPs and of the evolving political, economic, financial, and technical context has so far been limited, but there is a growing body of experience. The time is right to draw on this experience, and to consider the ways in which evaluation can contribute to ensuring that PPPs deliver effective and sustainable development results.

With this in view, the Operations Evaluation Department (OPEV) of the African Development Bank will host a workshop on ‘Evaluation and Public Private Partnerships’. The workshop will be held in Tunis on 24-25 April 2008, and will bring together evaluators and technical professionals from the multilateral development banks, sub-regional development banks, and representatives from African governments and regional economic communities.

Objective of the workshop

The overall aim of the workshop is to identify ways in which evaluation can contribute to efficient and effective use of PPPs to achieve sustainable development results.

To this end, participants will share experience and information regarding PPPs, especially on monitoring and evaluation of PPPs, and consider priorities for future evaluation work in this area.

Issues to be addressed

- What are the specific features of PPPs and how should these be evaluated?
- How can the enabling environment for successful PPPs be assessed and what are the roles required of various stakeholders? How can evaluation best be built into the PPP framework?
- Can existing evaluation tools and methods be successfully adapted to address PPPs?
- Are evaluation findings and lessons learned from other regions regarding PPPs applicable in Africa?
- What are the priorities for future evaluation work? E.g.:
  - Development of good practice standards?
  - Undertaking impact evaluations?
  - Development of technical and evaluation capacity to address the PPP challenge?

Background

Public Private Partnerships (PPPs/3P) involve collaboration between public bodies such as a central or municipal government and one or more private sector companies for the purpose of social and economic development by funding, constructing, operating and/or maintaining social infrastructure projects. The use of PPPs around the world has lent itself to
almost all areas of public and social infrastructure, such as transport, water, health, and education. PPPs have largely emerged as a response to the gap between the increasing needs for modern, well maintained infrastructure to meet the demands of the public in most countries and the limited resources pledged to such needs by governments. Governments are increasingly turning to the private sector for financing, design, construction and operation of various types of social infrastructure projects.

PPPs have long been used in developed countries. They are increasingly playing a bigger role within developing countries, and within development agencies. Infrastructure financing is high on the agenda of many donors, and Multilateral Development Banks have realized the importance of employing PPPs to meet future needs of public utilities and infrastructure in the developing world. PPPs have been financed by MDBs in various infrastructure projects because of the unique feature of bringing in resources, knowledge, and expertise of the private sector with a view to increasing efficiency and ensuring accountability and value-for-money.

However, using private sector financing for public infrastructure services implies changes in the role and contribution of MDBs. Lessons learned from various PPP operations by MDBs could be applied in developing standards and guidelines for adoption of best practice in relation to PPPs and for the monitoring and evaluation of PPPs. However, this is still an area of emerging practice, and there is much to be done to understand the relevant processes and relationships and how these can best be evaluated, with a view to strengthening the future role of PPPs in achieving sustainable development results.
Evaluation and Public Private Partnerships

A Workshop on Evaluation and Public-Private Partnerships
hosted by the Operations Evaluation Department of the
African Development Bank
Tunis, 24-25 April 2008

Workshop Agenda

Thursday, April 24 2008

14:00 – 14:15  Registration
14:15 – 14:30  Opening Address by Mr. Louis Kasekende, Chief Economist, AfDB (TBC)
14.30 – 15.00  Evaluation and PPPs: Posing the Questions: Mr. Colin Kirk, OPEV, AfDB
15:00 – 15:30  Coffee
15:30 – 17:30  Session I: Evaluation and PPPs, Experience of MDBs
                   Session Chair: Marvin Taylor-Dormond, Director, IEG - IFC
                   ▪ Lessons Learned from PPP Projects Preparation and implementation, Mr. Edward Farquharson, Partnership UK
                   ▪ Evaluation of PPP projects Financed by the European Investment Bank: Mr. Alain Sève, Head of Operations Evaluation, European Investment Bank (EIB)
                   ▪ EBRD’s Past Experience from PPP Operations, Lessons Learned and Recommendations: Fredrik Korfker, Chief Evaluator, EBRD and Nicolas Mathieu, Senior Economist, Evaluation Department, EBRD

20:00  Welcome Dinner: Hemingway Room

Friday, April 25, 2008

09:00 – 09:30  Facilitator’s Introduction: What have we learned?
09:30 – 10:00  Session II: PPPs in Infrastructure Development in Africa
                   Session Chair: Fredrik Korfker, Chief Evaluator, EBRD
                   ▪ A View on Public Private Partnerships in Africa, Philippe Durand, Department of Infrastructure, AfDB

10:00 – 10:30  Coffee
10:30 – 12:30 **Session II: PPPs in Infrastructure Development in Africa (continued)**

- Assessing the development impact of Public Private Partnerships, A perspective from a sub-regional development Bank: *Mr. Landiwe Mahlangu, Manager, Monitoring and Evaluation Unit, Development Bank of Southern Africa (DBSA)*
- PPPs Enabling Environment in Africa, *Mr. Roger Gaillard, Lead Infrastructure Specialist AfDB*
- Review of Azito Power PPP project, *Mr. Adama Traore, Principal Portfolio Manager, AfDB*

12:30 – 14:00 **Lunch**

14:00 – 15:15 **Session III: Addressing the Issues (breakout session)**

Working Groups

15:15 – 15:30 **Coffee**

15:30 – 16:00 Working Groups: Report back

16:00 – 16:45 **Session IV: Panel Discussion on ‘Putting it All Together’**

Chairperson: *Mr. Colin Kirk, Director, OPEV, AfDB*

Panelists: *Mr. Farquharson, PUK*

*Mr. Keith Leonard, AsDB*

*Mr. Landiwe Mahlangu, DBSA*

*Mr. Roger Gaillard, Lead Infrastructure Officer, AfDB*

16:45 – 17:00 **Concluding Remarks and Close**

*Mr. Colin Kirk, Director, OPEV, AfDB*