A CTA multiservice model of intervention on ICT and youth agripreneurship

Young ICT Agripreneurs

- Advisory or Market Information Services
- E-commerce platform services, drone services
- Digital Financial services, or other
- ICT and social media for agribusiness training

Young Agripreneurs (mainly those involved in existing platforms)

- Young agri coop
- Young farmer
- Farmer organis

Experienced ICT Service Providers

Activities (as required)

- Support to ICT agripreneurs for offering effective ICT services
  Identification, training on management, accounting/finances & others; seed subsidies, mentoring, linkages with financiers; promotion.

ICT services offered

- Knowledge capitalisation, dissemination, reports, multistakeholder dialogues etc.
- Regular agribusiness supports offered by the intervention or other key organisations (public/private)
  Linkages with value chains – training on management accounting/finances; mentoring; subsidies; Access to land, etc..

Consumers & end-users served/reached/employment/income increased

Services offered to other actors/employment/income increased