Name: Sam Turyatunga  
Sex: Male  
Nationality: Uganda  
Age: 28 years

Introduction:  
Sam Turyatunga is the founder and CEO Tursam Investments Ltd, a fruit juice processing company that was started way back in 2013 at Kyambogo University, Kampala, Uganda where Sam Turyatunga was pursuing a Bachelor's degree in Food Processing Technology. He (Sam) is a success story product of Agribusiness incubation of AAIN. We process natural fruit juice drinks from locally grown fruits particularly bananas and mangoes. Our products are branded UHURU FRUIT DRINKS ®. We already employ 15 youths in the factory, seven of whom are University graduates.

Our products have an increasing market demand in East Africa and we already started exporting to Rwanda and DR Congo. Our products are already being demanded for in other countries for example Kenya and South Sudan.

We have supported over 1000 farmers who supply our fruit processing factory fruits and vegetables as raw materials. My company vision is "To be the leading processor of natural fruit juice drinks in the great lakes region (East Africa)".