

AFRICAN DEVELOPMENT BANK



Agenda

National Conference on Social Business in Tunisia Wednesday March 13, 2013 - IHEC, Tunis

Time	Session	Format	Speakers
8:00-9:00	Registration		
9:00 – 10:00	Welcome Inaugural Addresses Keynote speech <i>by Nobel Peace Laureate Prof. Mohammad Yunus</i> Launch of AfDB's Holistic Social Business Movement in Africa	Plenary	Yunus Social Business AfDB and Government Representatives
10:00 – 10:15	Speed Dating / Coffee Break/ Media Interviews	Plenary	
10:15 – 11:45	Introduction to Social Business International Examples African Examples	Plenary	Saskia Bruysten
11:45 – 12:15	Tunisian Social Business examples		Social Business Entrepreneurs
12:15 – 12:45	Question lab		Yunus Social Business
12:45 – 1:45	**Lunch break**		
1:45 – 4:45	Lab Brainstorming on social issues Group sessions to identify social business solutions to these issues	Breakout groups Entrepreneur-led or issues-led	Local Entrepreneurs and Incubators as moderators
4:45 – 6:00	Social Business incubator information session	Breakout	YSB

