



## The Power of 10: Shaping the Future of Climate Action

Is it too late to act on climate change? How can we change the current climate trajectory? What actions are required from governments, international organisations, development banks, civil society and the private sector? How can climate action break with traditional silos and seize new opportunities to deliver the necessary change?

To address these issues, the [Climate Investment Funds](#), hosted by the World Bank Group, is convening a high-level conference - [The Power of 10: Shaping the Future of Climate Action](#) - on **January 28-29, 2019**, at the Noor Concentrated Solar Plant in Ouarzazate, Morocco. The event is co-hosted by **the government of Morocco** and will bring together visionary leaders from across sectors and geographies to discuss systemic change for climate action.

“The right time to have been talking about these issues was for the past 10 years, but now it is unavoidable. We have a rapidly closing window of opportunity, and urgently need to focus on the climate challenges we are facing, those we will face, and what we need to do to tackle them. The Power of 10 is about re-energizing that conversation. Participants should think of themselves as active agents—engaging in the discussion and contributing to future action on this vital issue.”

– **Mafalda Duarte, Head, Climate Investment Funds**

### Speakers include:

- **Luis Alfonso de Alba**, UN Special Envoy for the 2019 Climate Summit (*Keynote*)
- **Abdalah Mokssit**, Secretary of the Intergovernmental Panel on Climate Change (*Keynote*)
- **Aziz Rabbah**, Minister of Energy, Mines and Sustainable Development, Morocco
- **Mustapha Bakkoury**, President of Moroccan Agency for Sustainable Energy (MASEN)
- **John Roome**, Senior Director, Climate Change, World Bank
- **Paddy Padmanathan**, President & CEO, ACWA Power
- **Ethan Zindler**, Head of Americas and Policy Analysis, Bloomberg New Energy Finance
- **Kandeh Yumkella**, Former United Nations Under Secretary General and Founding CEO, Sustainable Energy for All (SEforALL)
- **Dr. Robert Muggah**, Co-Founder and Research Director, Igarapé Institute
- **Mafalda Duarte**, Head, Climate Investment Funds

See the full list of speakers [here](#).

## **Program**

The highly interactive program includes a wide range of discussions and activities, from ministerial panels to thought-provoking workshops. Topics that will be discussed include renewable energy, forestry, resilience, clean transport and climate finance, across sessions such as:

- The Solar Revolution
- The Unfinished Business: Universal Energy Access
- Looking Ahead at the Future Climate Finance Architecture
- Moving the Climate Needle: New Technologies and Business Models
- Urban and Climate Finance: New Frontiers
- Innovation for Urban Resilience: A Forward Look on Adaptation
- Transformational Change: Key Lessons and Insights

You can find the full program and session descriptions [here](#).

## **Accreditation**

Please note that all press must be accredited to attend the event. Your free press pass will provide you with access to all sessions in the program and an opportunity to interview world-class leaders from government, development banks, civil society and private sector (subject to speaker availability).

You can apply for your press pass by emailing your credentials [media@cifpowerof10.org](mailto:media@cifpowerof10.org). Accreditation closes on midnight January 24, 2019.

## **Livestream, Videos and Key Speaking Points**

If you are not available to attend in person, please note that all of the plenary sessions will be livestreamed via [www.cifpowerof10.org](http://www.cifpowerof10.org). Videos, key speaking points and quotes will also be distributed at the end of each day. Contact [media@cifpowerof10.org](mailto:media@cifpowerof10.org) for more information.

## **Interviews**

Selected speakers will be available for interviews both before and during the event, either in person, via Skype, phone or similar. To request and schedule interviews, please email [media@cifpowerof10.org](mailto:media@cifpowerof10.org).

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## **About CIF**

The \$8 billion Climate Investment Funds (CIF) accelerates climate action by empowering transformations in clean technology, energy access, climate resilience, and sustainable forests in developing and middle-income countries. The CIF's large-scale, low-cost, long-term financing lowers the risk and cost of climate financing. It tests new business models, builds track records in unproven markets, and boosts investor confidence to unlock additional sources of finance. CIF is hosted at the World Bank.

[www.climateinvestmentfunds.org](http://www.climateinvestmentfunds.org)

## **About *The Power of 10: Shaping the Future of Climate Action***

On the occasion of its 10<sup>th</sup> anniversary, CIF is hosting a two-day event on the future of climate action. During the two days, CIF will host a series of talks, action-oriented workshops and experiences, where participants will engage with the challenges faced by climate action, break out of traditional ways of thinking, and develop tools to contribute the necessary change in their daily lives and roles.

[www.cifpowerof10.org](http://www.cifpowerof10.org)