



**Regional Forum for Africa on
Women's Entrepreneurship Development
In Response to the Financial Crisis**

27-29th October 2009, Cairo, Egypt

Day 1: Tuesday, 27 October 2009

09:00 – 10:00: **Registration**

10:00 – 11:00: **Inaugural session**

Under the patronage of **Her E. Suzanne Mubarak, First Lady of Egypt**

Opening addresses by:

- **Mr. Yousef Qaryouti**, Director ILO Cairo SRO
- **Mr. Charles Dan**, ILO Regional Director for Africa
- **Mr. Khushhal Chand Khushiram**, AfDB resident representative in Egypt
- Workers' organisation representative
- **Ronnie GOLBERG**, Regional Vice –President, International Organisation of Employers
- A representative of the Egyptian Government
- **H.E Mrs. Suzanne Mubarak**, First Lady of Egypt

11:00 – 11:30: Break

11:30 – 13:00: Women Entrepreneurs Roundtable

Moderator: **Mrs. Lamis Al-Hadidi**, Managing Editor of Egypt's Financial Daily

Chair: **Dr. Amany Asfour**, President of Egyptian Business Women Association (EBWA)

Women Entrepreneurs: Representatives from West Africa, East Africa, Southern Africa, North Africa, Central Africa

13:00 – 14:30: Lunch

STREAM 1: PROMOTING SUTAINABLE WOMEN ENTREPRISES



14:30 – 15:30: **Keynote speech:**

- **Ms. Futhi MTOBA, chair of the Board, Deloitte, South Africa**
Women's Entrepreneurship Development in a globalised world

General discussion

15:30 – 16:00: **Break**

16:00 – 17:30: **Parallel sessions**

- ***Panel 1: Enabling environment***

Chair: Mr Azad Jeetun, Mauritius Employer Federation

Panelists: Ms. S. Nasr, World Bank
Martin Clemensson, ILO Geneva , Small Enterprise Program Manager
Mrs Moubarak Akinotcho, woman entrepreneur from Togo
Dr. Marème Cissé Thiam

- ***Panel 2: Accessing finance***

Chair: Mrs Mary Njoroge, IFC-PEP Africa in charge of GOWE Kenya

Panelists: Mrs Oge Funlola Modie, Fund Director, Makeda Fund
Sarah Puzzuoli, Development Manager, Microcred
A woman entrepreneur from Mali

- ***Panel 3: Linking WED to Growth Drivers***

Chair: Mrs. Zeineb Zafar, women national Council, Egypt

Panelists: Mrs. Elisabeth Nangah Ngalle, CEO of PC International (construction)
Mrs. Jacqueline Arwa Mugo, Federation of Kenya Employers

17:30 – 18:30: **Plenary**

20:00: ***Dinner sponsored by the ILO***



Day 2: Wednesday 28 October

STREAM 2: MONITORING WED IMPACT

09:00 – 10:00: **Keynote speech:**

- **Jane Hodges, Director, ILO Gender Bureau**

Global Jobs Pact contribution to women economic empowerment

Moderator: Daniel Mokokera, Journalist

General discussion

10:00 – 10:30: Break

10:30 – 12:00: **Parallel sessions**

- **Panel 4: WED Impact Indicators**

Chair: a representative for Economic Commission for Africa

Panelists: **Tite Habiyakare**, ILO Labour statistic specialist
An Egyptian economist
A representative of the World Bank

- **Panel 5: Enhancing WED Programmes Effectiveness**

Chair: Ministry of Women Entrepreneurship in Senegal

Panelists: **Dereje Alemu**, WEDGE ILO Project Coordinator, Ethiopia
Sabina Anokoye, Mensah, Ghana
Aissatou Toure, vice-president, women entrepreneurship, Mali
Ghislaine Sinzanou, International Trade Union Confederation

- **Panel 6: Up scaling Successful WED Strategies and Programmes**

Chair: Ministry of Labour in Nigeria

Panelists: ILO expert
Mrs. Victorine Ouandaogo, Woman Entrepreneur from Burkina Faso
Mrs Olive Munganyainka, Manager of the Women Entrepreneurship Program in Rwanda
Dr. Comrade Obiajulu, Employer Organization, Nigeria



12:00 – 13:00: **Plenary**

13:00 – 14:00: *Lunch*

STREAM 3: PARTNERING FOR WED IN AFRICA

14:00 – 15:00: **Keynote speech**

- **Mrs. Joy Ndungutse**, Deputy CEO Gayaha Links
Working as One for WED in Africa: Institutionalization of WED Forum

Moderator: Daniel Mokokera, Journalist

General discussion

15:00 – 15:30: *Break*

15:30 – 17:00: **Parallel sessions**

- ***Panel 7: Enhancing Government support for women's entrepreneurship development***

Chair : **Thomas Hurley** , Director of Human Development Department , AfDB

Panelists: **Mr Ram Jutliah**, Program Manager, Empower Program in Mauritius
Mrs Julian N. Adyeri Omalla, Managing Director Delight Limited,
Uganda

Ministry of Gender policy in Kenya
A representative from COMESA

- ***Panel 8: Enhancing Women Entrepreneurs Networking in Africa***

Chair: **Danièle Rousseau**,
president of the Association “Women entrepreneurs without borders”

Panelists: **Mrs Fatoumia Ali Bazi**, project manager in charge if gender and women entrepreneurship at the Indian Ocean commission
Mr. Frederick Muia. Senior Adviser for Africa, International Organization Of employers.
Mrs.Mirabelle Soh, Association of Business Women of Cameroon - GFAC and in charge for Africa of the Internet platform CandGo



- ***Panel 9: Expanding Donors' WED Support in Africa***

Chair: Martin Clemensson, ILO Geneva , Small Enterprise Program Manager

Panelists: A representative of JICA, Japan International Cooperation Agency
A representative of Norfund
Mrs Liser Florie, United States Representative
A representative of the GEM (gender) program in IFC

17:00 – 18:00: Plenary

20:00 Dinner hosted by the Egyptian Government

Day 3: Thursday 29 October

09:00 – 10:00: Keynote speech:

- **Habiba Al Marashi**, CEO, Chairperson EEG, Board
Member UN Global Compact
Women's Entrepreneurship Development and the Global Compact

General discussion

10:00 – 11:30: Summary of main issues from all discussions (ILO official)

The way forward; actions for WED in the context of the crisis

Proposed approach and strategy for institutionalizing the WED Forum

11:30 – 12:30: Break

12:30 – 13:30: Comments from groups consultations (Workers, Employers, Government and WE)

13:30 – 14:00: Adoption of the Cairo Communiqué/Declaration

14:00 – 15:00: Closing Ceremony

15:00: Press conference.