

# IMPLEMENTATION ARRANGEMENTS ENABLE YOUTH PROGRAM

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# Issues to Discuss

- ❑ Appropriate Institutional & Governance Structure
- ❑ Criteria for Selection: Agripreneurs, Support institutions, Lending institutions
- ❑ Selection of Incubation Facility
- ❑ Indicators for Monitoring Success

# Governance Structure

(NGR example)

- Implementation relies on 3 complementary pillars:
  - (i) **decision making bodies** constituted by the Federal Steering Committee (FSC) & 37 States Steering Committee oversee overall implementation
  - (ii) **program coordination** by the National Coordination Office (NCO) and 37 States Implementation Units (SIU) for day to day implementation
  - (iii) **external control** by private External Auditing firm
- The Federal Ministry of Agriculture and Rural Development (FMARD) will have overall responsibility for execution of the Program

# Institutional Framework at National Level

## **Federal Steering Committee (FSC)**

- For program oversight, overall policy guidance, strategic direction, review and approval of work plans, budgets and resource allocation.
  - Chaired by Minister/Rep FMARD
  - Other Members: relevant ministries & stakeholders
  - FSC will convene at least once a year or as determined by the chair

# Institutional Framework at National Level

## **National Coordination Office (NCO)**

- Staff under performance contract, competitively recruited team (NC, M&E, Proc., Act, Training Off etc.).
- Functions of NCO:
  - coordination of program planning, implementation and monitoring;
  - ensure periodic disbursement of resources to SIU at States level;
  - monitor implementation of annual work plan and budget, the performance of SIUs and organize periodic participative reviews;
  - quarterly and annual program implementation reporting;
  - facilitate the implementation of policy measures by Federal Ministry of Agriculture in consultation with other Ministries;
  - propose resource allocation for programme implementation in the States to the FSC

# Institutional Framework at State Level

- **State Steering Committee (SSC)**
  - Oversight, policy and strategic orientation functions
  - Chair: Commissioner of Agriculture
  - Membership: Other relevant Ministries, Value Chain Reps and Youth organisations.
- **State Implementation Unit (SIU)**
  - day-to-day coordination of the Programme; outsourced to competitively recruited team of experts.
  - promote young entrepreneurs in the priority value chains;
  - organization of skill development for the youth in with other actors
  - Liaise with State Governments in implementation of accompanying investment framework (infrastructures, policy and incentive measures, etc.);
  - signing contracts with service providers and beneficiaries;
  - report to the State Steering Committee.

# Criteria for Selection: Agripreneurs

- Young Unemployed Graduates between 18 and 35 years
- No bias in terms of gender (equal representation), ethnicity, religious beliefs, etc.
- Young graduate in any field
- Passion /Interest in getting involved in State targeted priority Value Chains (VC) (commercial agriculture, value addition, marketing, knowledge and technology services, etc.)
- Young graduates who show a 'spirit' of entrepreneurship in the State selected priority VC

# Criteria for Selection: Support Institutions

- Universities of Agriculture: strong curriculum for agribusiness development & Management
- Institutions / Organisations with strong Business & Human Development expertise
- Use of ICT Platforms for training & tracking performance
- Specialised agric. institutions for on-job internship
- Established/capable existing agribusinesses as mentors
- History of Corporate Social Responsibility in youth mentorship



# Criteria for Selection: Lending Institutions

- Careful Selection to ensure program sustainability
- Selection criteria of PFIs would include:
  - past management performance: recovery of funds,
  - Perceived Risk: track record of lending to green ventures & youth;
  - Level of Outreach /coverage of rural areas;
  - willingness to commit their own funds: leverage ratio will be a criteria for selection and renewal of contracts;
  - willingness to invest in specialized training of their staff and to establish an internal agricultural desk

# Criteria for Selection: Incubation Facility

- Officially registered and experienced
- Capacity for both 'theory' lessons and agro-demonstrational sites within the structure
- Decent campus & boarding facilities, ICT
- Relationships with Agribusinesses & local employers
- Have qualified and expert trainers in selected value chains
- Updated training materials / manuals
- Capacity to handle optimal group size (25 - 40)
- Preferably staffed with both women and men trainers

# Indicators for Monitoring Success

- employments generated for youths (disaggregated by gender / age / State)
- Annual average revenue (disaggregated by gender and age)
- Contribution to Food security / Import substitution
- No. policy initiatives to create an enabling environment
- No. Agripeneurs identified and trained
- Number & size of loans disbursed to Agripreneurs
- Amount leveraged from Commercial Banks
- Interest rate of loans
- No. Businesses created

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