REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTANCY SERVICES)  

AFRICAN DEVELOPMENT BANK (AfDB)  

MULTINATIONAL PROJECT FOR BUILDING CAPACITY ON MANAGING FOR DEVELOPMENT RESULTS IN THE REGIONAL MEMBER COUNTRIES (RMCs) AND THE REGIONAL ECONOMIC COMMUNITIES (RECs).

GRANT No.: 2100150023544

1. The African Development Bank hereby invites consulting firms to indicate their interest in the following assignment: Provision of graphic video animation services.

2. The African Development Bank (AfDB) granted an amount of UA 9.00 million to support the multinational project for building capacity on managing development results (MfDR) in the regional member countries (RMCs) and the regional economic communities (RECs), commonly called the AfCoP Project. The AfCoP Secretariat within the Quality Assurance and Results Department (ORQR) of AfDB is implementing this project.

3. The service to be provided under this assignment is the production and delivery of two graphic video animations that are (I) Informative, engaging and interactive (ii) Clear and concise (iii) Incorporate video, voice, photography, animation and text (iv) Fine-tuned for a largely African audience of Anglophone and Francophone development practitioners; and (v) Suitable for web publication and embedding, social media dissemination and high-resolution large screens.

The objectives of this assignment include:
(i) Highlighting the community’s online platform and benefits  
(ii) Sharing member, country and regional partner perspectives on AfCoP’s role in fostering evidence-based and results-oriented development interventions.  
(iii) Encouraging Africa-focused development professionals to join and use AfCoP’s online platform

4. The AfCoP Secretariat now invites Consulting Firms to indicate their interest in providing the above services. Interested eligible Consulting Firms or associations of Consulting Firms shall provide a copy of the certificate of incorporation to enable us to determine your eligibility, and a sample of similar videos they have produced.

5. The eligibility criteria, the establishment of a short list and the selection procedure shall be in conformity with the Bank’s Rules and Procedures for the Use of Consultants under projects financed by the Bank Group, May 2008 edition, revised July 2012, available on the Bank’s website http://www.afdb.org. Please note that interest expressed by a Consulting Firm does not imply any obligation on the part of the Bank to include it in the shortlist.

6. Detailed information regarding the scope of the project, including terms of reference and expected outcomes will be provided during the Request for Proposal to the shortlisted companies. The estimated duration of the project is two (2) months, and the estimated start date is 01 October 2015.

7. Expressions of interest must be delivered to the address below by 01 September 2015 not later than 17:00 GMT and must be clearly marked: “Consulting Firm for Providing Video Animation Services”.
Attention:
AfCoP Secretariat Coordinator
Quality Assurance and Results Department (ORQR)
African Development Bank (AfDB)
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Email: afcop-mfdr@afdb.org