REQUEST FOR EXPRESSION OF INTEREST (EOI)

ARAB REPUBLIC OF EGYPT

Support to Micro, Small and Medium Enterprises in Organic Clusters Project (OCP)

"Production of Documentary Film"

1- This request for Expression of Interest (EOIs) follows the General Procurement Notice for this project that appeared in UN Development Business Ref. No. AfDB604-10/13 on 2nd October 2014.

2- The Social Fund for Development has received grant no. G-EG-AAG-ZZZ-001 from the African Development Bank (AfDB) for USD 2 M. SFD is planning to use part of this grant to eligible payments under the contract for consultancy firm services to produce a 10-12 mins documentary film about the “Support to MSMEs in Organic Clusters” Project covering the main project activities at the community level in various governorates, reflecting the impact of project support. In addition to documentation of project activities, this film will be used to disseminate project success stories that could be replicated in other projects that target Clusters/ MSME development.

3- The SFD invites eligible consultancy firms/ advertising agencies to indicate their interest in providing the services. Interested firms must provide a statement of capability and experience indicating that they are qualified to perform the services (The Advertising Agency has at least 7 years of experience in producing similar documentaries. The agency’s track record should reflect that it has conducted previously relevant documentaries with donor-funded projects, extensive experience in producing development-related documentaries for national or international organizations. The Advertising Agency should stipulate the name of the director to execute this documentary, who should have at least 7 years of experience, and submit samples of his/her work; should be capable of interacting with project beneficiaries in Arabic in rural areas of Egypt, provide description of similar assignments and experiences, availability of appropriate skills among staff…etc).

4- A short list of six consultancy firms/ advertising agencies will be compiled in accordance with the procedures set out in the African Development Bank’s Rules and Procedures for the Use of Consultants, dated May 2008 and revised July 2012, using Consultants’ Qualifications Selection (CQS).

5- Interested consultancy firms/ advertising agencies may obtain further information at the address below during office hours from 8:00 am to 4:00 pm Cairo local time (Except Fridays and Saturdays).

6- Written EOIs must be marked “Expression of Interest to produce a documentary film about Organic Clusters Project” and delivered to the address below by 12:00 noon Cairo local time on April 18th, 2017.

7- Social Fund for Development, Procurement Department, 114 Mohie Eldin Abou El-Ezz, Dokki, Giza, Egypt, by facsimile: (+202) 33366746. E-mail: procurement@sfdegypt.org