REQUEST FOR EXPRESSIONS OF INTEREST (EOI)
CONSULTING SERVICES (Firm)
THE REPUBLIC OF SIERRA LEONE
Youth Entrepreneurship and Employment Project (YEEP)

Reference Number: NAYCOM/ADB/YEEP 003
Sector: Skills Development
Financing Agreement reference: FAPA - 5700155002601 / TSF Pillar III - 5900155010651
Project ID No.: P-SL-KB0-001

The Republic of Sierra Leone has received a grant from the African Development Bank’s Fund for African Private Sector Assistance and the Transition Support Facility Pillar III to finance the Youth Entrepreneurship and Employment Technical Assistance Project, and intends to apply part of the agreed amount for this grant to payments under the contract for consulting services for TVET Image Campaign.

The consultancy services included under this project, to be implemented in three years are as follows:

- Design, implement and monitor a TVET image campaign aimed at increasing the attractiveness of TVETs to the youth. This will include strategy development, stakeholder mapping, media selection, roll out of media campaign and evaluation of effectiveness of the media campaign;
- Design and implement the project communication plan and project donor visibility plan.

The National Youth Commission now invites eligible communication Firms to indicate their interest in providing these services. Interested communication Firms must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, and availability of appropriate skills among staff, etc.). Consultants may constitute joint-ventures to enhance their chances of qualification.

The eligibility criteria for short list and the selection procedure shall be in accordance with the Procurement Policy for the Bank Group funded operations dated October 2015, which is available on the Bank’s website at http://www.afdb.org

Interested consultants may obtain further information at the address below during office hours from Monday to Friday 10:00 am to 16:00 PM Sierra Leone Time.

Expressions of interest must be delivered or submitted by email or hard copy to the address below not later than April 26th, 2017 at 4:00pm and must be specifically marked “Expression of Interest for TVET Image Campaign”

Attn: The Project Coordinator
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