REQUESTS FOR EXPRESSION OF INTEREST (EOI)

ARAB REPUBLIC OF EGYPT

Franchise Sector Support Program (FSSP)

A- To Support Start-up businesses by matchmaking between franchisors-franchisees and to identify new Franchises. Two assignments will be conducted in Greater Cairo Area and in Alexandria and Delta Area.

1. This request for Expressions of Interest (EOIs) follows the General Procurement Notice for this project that appeared in UN Development Business Ref. No. AfDB105-774/10, UNDB Print Edition Issue No. 774, 16 May, 16th 2010, posted online on April, 19th 2010

2. The Social Fund for Development (SFD) has received a FAPA Grant no. 5700155000651 from the African Development Bank (AfDB) for USD 950,000, and intends to apply part of the proceeds of this grant to eligible payments under the contract for consultancy firm services for "Identifying local micro, and small Franchise Concepts and Provide Franchise Services Advisory”. Two assignments will be conducted in parallel, one for Greater Cairo region, and one for the Alexandria/Delta region.

3. The principal objective of the two assignments is to i) identify Franchisors and Franchisees willing to enter into business relationship creating new investments and job opportunities utilizing the available franchising funding by the SFD, ii) disseminate information on franchising and to provide the existing /potential franchisors and franchisees with Franchise Business Development Services so as to maximize on the potential of the industry. The specific assignment for the Greater Cairo region will include the production of a 7-10 min documentary on franchising.

4. The SFD invites NGO’s, Business Associations and Chambers of Commerce to indicate their interest in providing the services. Interested Service Providers must submit documents showing: (i) The number of Years’ experience in the Field of Business Service Providing and in supporting business establishments and employment generation; (ii) Technical Management Staff with BDS experience or facilitating access to finance with minimum 2 years of experience; (iii) The number of years’ experience in holding events for Business Purposes such as Business matchmaking and employment fair events; (iv) strong outreach and coverage of the designated area; the number of members and/or clients’ base”

5. Interested Service Providers may associate to enhance their qualifications.


7. Interested Service Providers may obtain further information at the address below during office hours from 8:00 am till 4:00 pm (Except Fridays and Saturdays).

8. Written EOIs and supporting documents must be marked for “Identifying Local micro, small and medium Franchising Concepts and Providing Franchise Services Advisory”, and delivered to the address below by 14:00 hours on Wednesday May 14th, 2014

For more information contact: Social Fund for Development, Procurement Department, 114 Mohie Eldin Abou Elezz, Dokki, Giza, Egypt, by facsimile : (+202) 3304 2685 E-mail: procurement@sfdegypt.org