The Government of the Arab Republic of Egypt has received a Grant from the African Development Bank to finance the **Franchise Sector Support Program**.

The grant will be implemented by the Social Fund for Development (SFD) being the primary coordinator for the Micro and Small Enterprises development in Egypt.

The overall objective of the grant is to address the constraints limiting the growth of the franchise market and establish franchise support mechanisms. The grant includes one consulting services component for the total value of USD 950,000 that covers the following:

- Institutional capacity building to SFD, the Egyptian Franchise Development Association (EFDA), and financial lending institutions.
- Capacity building to franchisors, franchisees, and franchise lawyers, consultants, accountants and other stakeholders.
- Identification of local and international SME concepts for franchising.
- Local baseline survey and franchising census.
- Development of information, communication and educational material.
- Program evaluation and audit.
- Program coordination.

Acquisition of the services of consultants shall follow the Bank’s Rules and Procedures for the Use of Consultants, May 2008 edition. Requests for Proposals for the above-mentioned Consultancy Services are expected to be available as from April 2010.

Interested Consultants may obtain further information, and should confirm their interest, by contacting:

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