

REQUEST FOR EXPRESSIONS OF INTEREST

AFRICAN DEVELOPMENT BANK

*International d'Abidjan CCIA, Avenue Jean-Paul II, 01 BP
1387 Abidjan 01 COTE D'IVOIRE*

*Department: Human Capital, Youth and Skills Development
E-mail: r.offei-awuku@afdb.org*

1. The African Development Bank (AfDB) hereby invites Individual Consultants to indicate their interest in the following Assignment: **Consultant, Communication Expert, Human Capital, Youth and Skills Development Department.**
2. The services to be provided under the Assignment include:
The consultant will shape and implement the communication and media engagement strategy for the Human Capital Youth and skills Development Department. This role is instrumental for shaping and enhancing the visibility, outreach, promotion, private and public engagement activities of the departmental objectives and initiatives. Specific focus on media engagement, development of communication materials for the department's main initiatives and projects, and media coverage of events. The consultant will also develop activities plan as per the department's strategic objectives, as they relate to the Bank's High 5 Strategic Priorities.
3. The African Development Bank's Human Capital Youth and Skills Development Department invites Individual Consultants to indicate their interest and availability in providing the above-described services. Interested Consultants shall provide information on their qualifications and experience demonstrating their ability to undertake this Assignment (documents, reference to similar services, experience in similar assignments, etc.).
4. The eligibility criteria, the establishment of a short list and the selection procedure shall be in conformity with the Bank's **Procurement Policy Framework** for projects financed by the Bank Group, October 2015 Edition, available on the Bank Website at <http://www.afdb.org>. Please, note that interest expressed by a Consultant does not imply any obligation on the part of the Bank to include him/her in the shortlist.
5. The estimated duration of services is *12 months* and the estimated starting date is January, 2018.
6. Interested Individual Consultants may obtain further information at the address below during the Bank's working hours: from 09:00 to 17:00 hours local time (GMT).

7. Expressions of interest must be received at the email address below no later than 18 December, 2018 at 18:00h local time and specifically mentioning **Consultant, Communication Expert, Human Capital, Youth and Skills Development Department.**

8. For the attention of: Rosemond Offei-Awuku

African Development Bank

AHHD0. Jobs Team

Human Development Department | African Development Bank

Immeuble du Centre de commerce International d'Abidjan CCIA

Avenue Jean-Paul II, BPV 316 Abidjan, Côte d'Ivoire

Office: CCIA 15B/ Email:

To: R.OFFEI-AWUKU@AFDB.ORG;

Cc: T.MUZIRA@AFDB.ORG;

A.LOBOUE@AFDB.ORG

ESTABLISHMENT OF THE SHORT LIST

9. A shortlist of three to six individual consultants will be established at the end the request of expressions of interest. The consultants on the shortlist will be judged on the following criteria on the basis of their updated resume.

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| 1. Level of education in general | 15 points |
| 2. Education level compared to field of mission | 30 points |
| 3. Years of Experience in general | 10 points |
| 4. Language proficiency | 5 points |
| 5. Number of years of experience relevant to the mission | 40 points |
| Total | 100 points |