

SCALING UP OUTREACH

Outreach and communications is a critical part of ensuring full scale-up of the AfDB's CIF portfolio. Through the Bank's CIF outreach program, we work to ensure that:

- Stakeholders are fully informed and educated about the portfolio and the means to achieve set goals in each plan
- The media and public understands the nature of the work and recognizes the value added of AfDB's CIF-supported contributions to the African region
- Country governments are better able to communicate across ministries and effectively implement plans and projects
- Thought leaders in Africa are informed about the benefits of AfDB support in mobilizing climate finance
- Understanding about new technologies and methodologies for achieving green growth is increased

Outreach initiatives and Products

International Initiatives (co-sponsored):

- Africa Express (www.africaexpress.org)

CIF Reports online and distributed

internally to AfDB and externally to media, key government, private sector, civil society contacts, CIF-specific distribution

■ Financing Change

- AfDB CIF Annual Reports

■ Growing Green

- AfDB CIF Summary Brochure (Oct 2013)
- AfDB CIF quarterly newsletter

■ AfDB submission to CIF 2013 Annual Report

■ AfDB CIF blog posts on climateinvestmentfunds.org

■ AfDB's website CIF content

■ Participation in key international and regional events and in CIF MDB Communications Working Group



In the News 2013

Six African countries get new support to bolster private sector's role in climate action 28/11/2013

AfDB excels as premiere institution financing low carbon development in Africa 15/11/2013

Burkina Faso receives \$11.5 million to increase forest carbon sequestration and reduce rural poverty 13/11/2013

Liberia set to transform its renewables sector with \$50 million climate fund endorsement 12/11/2013

AfDB underscores crucial role of African knowledge on climate adaptation at "Africa Climate Conference 2013" 25/10/2013

AfDB expands climate finance outreach with new Growing Green Africa series 24/10/2013

AfDB, largest financier of clean energy on the African continent with \$4.3 billion in energy projects 03/10/2013

Ghana set to increase community engagement and transform its forestry sector with project awarded nearly \$10 million 01/10/2013

Zambia gets \$38 million green light to increase climate-resilient growth in the Kafue Sub-Basin 27/09/2013

AfDB Approves US \$21.50 Million funding for Climate Change Mitigation Project in DRC 12/09/2013

Tanzania Poised to Transform National Energy Sector with Influx of Renewables 12/09/2013

Democratic Republic of Congo gets \$21.5 million green light to transform its vast forests 30/08/2013

AfDB enhances operational capacity to track climate finance in development projects 23/07/2013

AfDB Continues to Support Low-carbon Development Pathways for Africa 12/07/2013

AfDB Powering a Climate-smart and Greener Continent 23/05/2013

Climate Investment Funds Give North Africa and Middle East Green Light for Revised Regional Solar Plan 07/05/2013

North African and Middle East Countries Poised to Upgrade Concentrated Solar Power Use with AfDB, World Bank, and CIF Support 05/04/2013

Tanzania's Geothermal Roadmap to Tap Renewable Energy Resources with AfDB Support 25/03/2013

AfDB Cites African Countries' Integrated Climate Resilience Solutions in the Water Sector in CIF Global 2012 Annual Report 27/02/2013

AfDB Supports Mozambique in Moving Closer to a Working Green Growth Action Plan 25/02/2013

Nigeria Receives Approval for Additional CIF \$50 million to Bolster Energy Efficiency and Renewable Energy Use with AfDB Support 22/02/2013

First in Nigeria: African Sustainable Transport Preparation Grant Approved by Climate Investment Funds for AfDB Implementation 22/02/2013

Projects Financed by AfDB and CIF Reduce Nearly 7 Million Tonnes CO₂, Create 1.3 Million New Electricity Connections in Africa 20/02/2013

AfDB Hosts Meeting to Consider Private Sector Engagement in Climate Investment Funds (CIF) Operations 16/01/2013

AfDB, IFIs Gather to Discuss Climate Change Development 16/01/2013

AfDB Represents MDBs at Civil Society Discussion 16/01/2013

AfDB Actively Participates in CIF Partnership Forum Knowledge Bazaar 16/01/2013