

REQUEST FOR EXPRESSION OF INTERESTS

AFRICAN DEVELOPMENT BANK

Headquarters



CONSULTANCY SERVICES - REOI

Brief Description of the assignment: **Articulate Storyline Instructional Designer**

Department making the request: **SNDR**

Place of assignment: **Homebased**

Period of assignment: **June –November 2024 (6 months)**

Expected start date of the assignment: **1 June 2024**

Closing date for expressing interest: **15 May 2024 at 5:00PM (Abidjan) local time.**

Expression of interest to be submitted to: k.zadi@afdb.org and r.schiere@afdb.org

Questions/clarifications to be addressed to: r.schiere@afdb.org

1. The African Development Bank hereby invites individual consultants to indicate their interest in the following Assignment: Articulate Storyline Instructional Designer.
2. Within the Development Impact and Results (SNDR) Department, Operations Academy was created as a Bank-wide effort aimed at establishing and institutionalizing a comprehensive and compulsory curriculum specifically geared towards all operations staff. This initiative comprises over 55 self-paced elearning courses, which cover the Operations Gateway, Task Manager Pathway and NSO Pathways, Country Program and Country Manager Pathways.
3. The consultant will work collaboratively with staff in the Quality Assurance and Learning Division of SNDR and other Departments. She/he will lead the updating of existing online elearning courses. Having experience on producing microlearning learning content with other media authoring tools would be a strong plus. The consultant will also be requested to handle various responsibilities in line with the overall mandate and work program of the division.

4. The Consultant is mainly expected to update the existing self-paced ecourses of Operations Academy. This requires not only a high degree of technical skills to edit ecourses in Articulate Storyline, but also strong pedagogical and instructional design skills. Knowledge of media authoring tools would be appreciated. This can be used to possibly upgrade the courses as well as to product standalone microlearning content. Ideally, the consultant will be able to work in both French and English. Specific duties and responsibilities are outlined hereunder:

- Advise on the instructional design approach for updating existing online ecourses.
- Coordinate and liaise with Subject Matter Experts on how to improve and update the online elearning courses.
- Improve and edit the existing online elearning courses in Articulate Storyline is a requirement.
- Provide support for the Learning Management System in particular uploading and testing on the updated online elearning courses.
- Support the development of media related microlearning visual and audio content, including using Reaper, Adobe Illustrator, Adobe Premiere Pro, Articulate Rise 360 or other visual or audio media authoring tools.
- Support coordination, outreach and communication for the Division including creating visual aids.
- Undertake any other tasks assigned by the recruiting task manager or the Manager of the SNDR.3 Division.

5. The essential criteria for this consultancy are:

- Hold at least a master's degree with five years of experience, or a bachelor's degree with 10 years of experience, in the field of business administration, education, social science, pedagogy, communication, information technology or related disciplines. A background in adult learning is an added advantage.
- Strong editing skills in Articulate Storyline and pedagogical knowledge are requirements.
- Knowledge and experience with a Learning Management System is an added advantage.
- Strong media and communication orientation, including both audio and visual media such as Reaper, Adobe Illustrator, Adobe Premiere Pro, Reaper, Articulate Rise 360 or other visual or audio media authoring tools would be a strong advantage.
- Strong working knowledge of both French and English would be a plus.
- Experience with elearning development and roll out is an advantage.
- Excellent interpersonal and communication skills.

Language skills

6. English and French are the working languages of the African Development Bank. Being able to proofread in both English and French would be a strong advantage.

7. The eligibility criteria, the establishment of a short list and the selection procedure shall be in conformity with the Bank's **Procurement Policy and Procedure for Corporate Consultants Recruitment**. Please note that interest expressed by a consultant does not imply any obligation on the part of the Bank to include him/her in the shortlist. An interview and request samples of your previous work may be required as part of the evaluation process.

8. The duration of the assignment will be for 6 months, and the estimated starting date is June 1, 2024. The assignment is home based.

9. Interested Consultants may obtain further information at the address below during the Bank's working hours: 09:00 to 17:00 hours, Abidjan Local Time.

10. Expressions of interest must be received by email before **15 May 2024 17:00 hours, Abidjan Local Time** and specifically mentioning "**Expression of Interest for Articulate Storyline Instructional Designer Consultant**" to the email address: r.schiere@afdb.org and k.zadi@afdb.org

11. Consultants who meet the required profile and are interested in this assignment are encouraged to submit an updated Curriculum Vitae on the basis of the attached template.